

At Salemtowne, we welcome everyone!

Healthy and vibrant Life Plan Communities resemble a rich tapestry constructed from many different threads, and Salemtowne's goal is to weave diversity, equity, inclusion and belonging (DEIB) into every aspect of life here. We offer a variety of levels of care – from independent living, assisted living, health care and memory care to our Navigation at Home program, which takes a full range of services into homes.

Founded by Moravians, Salemtowne values hospitality, lifelong learning and the arts, and celebrates diverse holidays.

The Salemtowne Inclusion Group (SIG) meets monthly and welcomes all residents, as well as team and board members. Attracting more than 50 participants, depending upon the program, SIG's robust programs and opportunities for personal engagement include a book group, a movie discussion group, community collaborations, and task forces. Task forces include a wide range of interests such as African American, Native American, Hispanic and LGBTQ+. SIG also promotes an ever-expanding collegial relationship with local universities by hosting lectures, panel discussions and field trips.

SIG sponsors a variety of off-campus events, such as visiting African American historical sites in Forsyth County, National Black Theatre Productions, Winston-Salem's Hispanic League Fiesta, and a Chinese New Celebration hosted by two residents of Chinese descent. They have also visited a Native American exhibit at the Lam Museum of Anthropology at Wake Forest University, and participated in our city's Juneteenth Festival. On-campus events have included a Native American author visit, a program by North Carolina's first African American Poet Laureate, and a lunch group with inclusion topics.

New opportunities emerge consistently, suggested by residents and friends in the local community.

Our DEIB history

In early 2000, the Salemtowne CEO and staff hosted "Friend-raising Breakfasts" to build social capital. In 2013, six Salemtowne residents and team members held their first Diversity Group meeting designed to promote more diversity on campus. This group later became known as the Salemtowne Inclusion Group (SIG). The Salemtowne community has continued to add to the diversity of its residents, team members and board of trustees.

Recently, Salemtowne team and board members attended DEIB workshops offered by LeadingAge North Carolina, an organization dedicated to helping continuing care

residents live fully as they age. Out of these workshops, a formal DEIB statement was developed and adopted.

Navigation at Home became SageCare certified in 2021, and Salemtowne team members participate in SageCare training, designed to improve aging services for LGBTQ+ older adults.

As Salemtowne continues to enrich its tapestry, we look forward to exploring and celebrating our differences as well as our enduring values.

We enjoy learning from each other!